

Empowering Tomorrow's Art World: K11 Art Foundation Launches International Council

The Council will champion future talent by spotlighting emerging Asian artists and driving cross-cultural exchange



8 September 2023 - Adrian Cheng, the Founder of K11 Art Foundation, has today announced the formation of the **K11 Art Foundation International Council**. This new initiative has been established to empower and support the next generation of Asian artists. The Council will be led by Alia Al-Senussi and is made up of influential collectors and experts in their fields, each renowned for their expertise and unwavering commitment to the arts.

The Council will reflect K11 Art Foundation's mission to foster the development of Chinese contemporary art and champion artists from across Asia, with a focus on nurturing future talent. Committed to promoting dialogue and collaborations that transcend borders, their initiatives will help to support a global art community where diverse perspectives converge and inspire one another.

The Council will convene during significant artworld moments and landmark cultural events. Among their initial objectives is the formation of a new art award to recognise emerging artists from across Asia - celebrating the rich diversity of contemporary art from across the region.

Alia Al-Senussi, a prominent cultural strategist, patron and academic, has been appointed as the Chairperson of the Council. She brings a wealth of experience and insight from her distinguished roles spanning almost two decades including; Senior Advisor to the Ministry of Culture, Saudi Arabia, Senior Advisor for International Outreach at Art Basel, and positions on the advisory councils at the Delfina Foundation and Tate Modern in London.

"Art flourishes when cultures come together. I am honored to assume the role of Chairperson for the International Council, helping to nurture the next generation of artists, and bridge cultures and communities. Through our work with K11 Art Foundation, we can help to celebrate and unite global art communities and ensure that the voices of emerging Asian artists are heard and appreciated worldwide." - Alia Al-Senussi, Chairperson K11 Art Foundation International Council

Other Council members dedicated to advancing artistic excellence include **Basma Al Sulaiman**, Founder BASMOCA; **Sarah Arison**, President of the Arison Arts Foundation; **Eugenio Sandretto Re Rebaudengo** and **Olga Re Rebaudengo**, Fondazione Sandretto Re Rebaudengo and **Patrizia Sandretto Re Rebaudengo**, President Fondazione Sandretto Re Rebaudengo.

With decades of combined experience that encompasses building significant collections, creating private museums, supporting emerging artists, developing new models for philanthropic investment and serving on advisory boards and committees at the world's leading art institutions, the Council members are passionate about championing the next generation of contemporary artists. Collectively they will draw on their expertise, experience and network of international key opinion leaders in the cultural sphere to support and promote exceptional artistic practices that challenge boundaries, inspire innovation and contribute to the future of contemporary art.

- ENDS -

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Notes to Editors:

Please refer to Appendix 1 for members' biographies

About K11 Art Foundation

Founded by Dr. Adrian Cheng in 2010, the K11 Art Foundation is a non-profit organisation in Hong Kong dedicated to nurturing emerging Asian artists on the international art scene while fostering the development of contemporary art.

In pursuing its mission, the K11 Art Foundation organises a diverse range of art projects, including exhibitions, artist residencies, and educational programmes, providing platforms for artists to showcase their talents, embark on new endeavours, and engage in exchanging ideas. Many of these projects are presented in partnership with leading art and cultural institutions around the globe, which enables meaningful cross-cultural collaborations among emerging and established artists, esteemed curators, and other industry specialists. Through its efforts, the K11 Art Foundation also contributes to broadening audiences' creative horizons, strengthening the connections among different art communities.

Over the years, the K11 Art Foundation has collaborated with the Royal Academy of Arts, Serpentine Galleries, the Institute of Contemporary Arts, and international contemporary art magazine ArtReview in London; Centre Pompidou, Palais de Tokyo, and Musée Marmottan Monet in Paris; Fundació Gala-Salvador Dalí in Figueres; The Metropolitan Museum of Art, the New Museum, and The Museum of Modern Art, and MoMA PS1 in New York; The Museum of Contemporary Art in Los Angeles; UCCA Center for Contemporary Art in Beijing; Videotage, British Council Hong Kong, Design Trust, and Asia Art Archive in Hong Kong, among others.
www.k11artfoundation.org

About K11 Group

K11 Group is a unique concept brand that combines culture and commerce, sustaining an ecosystem that caters to all walks of life. Founded in 2008 by renowned entrepreneur Dr. Adrian Cheng, the Group encourages a deeper look at the interconnectivity between creativity, culture and innovation. Through K11 Group, Cheng aims to enrich the daily lives of next-generation

consumers and create a new global identity for Chinese millennials, as well as cultivate opportunities for communities to thrive, connect, work and shop.

K11 Group is based in Hong Kong with operations in Greater China and investments in Europe and the US. By 2026, K11 Group will have gained a footprint of 38 projects (GFA 2.80 million sq. m) in 10 cities across Greater China. In addition to its flagship K11 MUSEA, 11 SKIES and K11 Art Malls, the Group operates K11 ATELIER, K11 ARTUS and K11 Select. In addition, it cultivates cultural richness through the Hong Kong non-profit K11 Art Foundation and the K11 Craft & Guild Foundation, alongside educational platforms like K11 KULTURE ACADEMY & K11 Future Taskforce. www.k11.com

Appendix 1:

Alia Al-Senussi

Alia Al-Senussi, PhD, is an active member of the contemporary art world with a focus on cultural strategy and patronage systems. She is a cultural strategist, writer, patron, public speaker and academic. Al-Senussi has served as Art Basel's UK and MENA Representative for over a decade, and she is also currently the Senior Advisor, International Outreach for Art Basel.

In 2019 she was appointed Senior Advisor to the Ministry of Culture, Saudi Arabia, where she focuses on developing international partnerships whilst working on a variety of projects across the Ministry's commissions and the Diriyah Biennale Foundation. A visiting lecturer at Brown University's Watson Institute, working with the Middle East Studies Program she is also a member of the Tate Modern Advisory Council (London), the Strategic Advisory Panel of the Delfina Foundation (London), the Board of Trustees of The Showroom (London), the Board of Trustees of FUNTASIA/Elisa Sednaoui Foundation (UK / Egypt / Italy), the Board of Governors of Aiglon College (Switzerland) as well as a member of Therme Advisory Board (Germany) and the UCCA Contemporary Circle (China).

She continues to serve as a founding member of the Tate's Acquisitions Committee for the Middle East and North Africa, the Board of 1:54 The African Art Fair, and the Middle East Circle of the Guggenheim, the Middle East Studies Advisory Committee at Brown University, the Serpentine Future Contemporaries (and founding committee member) as well as was a being a member of the Board of Patrons of Art Dubai, having played an integral role in the founding of the fair. Al-Senussi is also a member of the British Museum committee for the acquisition of Middle Eastern art. She has a PhD in Politics from SOAS (London), examining the nexus of power and cultural patronage, featuring Saudi Arabia as a case study. She graduated Magna Cum Laude in International Relations (honors) and Middle East Studies from Brown University and holds an MA in Political Science from Brown and an MSc in Law, Anthropology and Society from the London School of Economics.

A4 Arts Foundation

A4's laboratory for the arts in Cape Town, South Africa, was established in 2017 to support arts practitioners and provide a place for the public to interact with art and artists. A4 invites practitioners to take time to process their respective practices inside A4's curatorial studio where a team of producers, writers, archivists, and curators offer crucial support and critical friendship that is shared both ways; from artists to A4, from A4 to artists. A4's lab offers a project space, a public library, modular rooms for sharing and showcasing art, a residency programme, a studio, a bookstore, and offices for a team of arts workers. A4 hopes to afford repose from the pressures

associated with production and consumption by prioritising free exploration and serious play. A4 will contribute valuable insight and perspectives from South Africa and the region.

Basma Al Sulaiman

Born in Jeddah Saudi Arabia, Basma Al Sulaiman is considered one of the 100 most influential people in the Art World and one of the most relevant collectors and art patrons in the Middle East. Fostering a dialogue between the local and the global art scene has always remained a priority for Basma, which is why the collection is now considered among the pioneering collections to have sparked and steered the Kingdom's relationship with the arts, paving the way for the local flourishing cultural sector. In 2011, she founded BASMOCA (Basma Al Sulaiman Museum of Contemporary Art), the first virtual museum in the world relying on cutting-edge visual technologies to share her collection among a wider audience. She regularly loans pieces to museums around the world and has been behind several donations. One of the missions behind her collection is to preserve the legacy of her late son Mohammed Juffali.

Sarah Arison

Arison is President of the Arison Arts Foundation, a private grant-making organisation that supports emerging artists and the institutions that foster them. She is active across a broad cross-section of US arts organisations. She is Chair of the Board of YoungArts, where she has developed strategic partnerships with the Center for the Art of Performance at UCLA, Jacob's Pillow, The Metropolitan Museum of Art, Sundance Film Festival and more, to provide aspiring talent with presentation and mentorship opportunities. Arison is also the Chair of the board of MoMA PS1; a trustee of MoMA; Board President of American Ballet Theatre; a trustee of Lincoln Center; a trustee of the Brooklyn Museum and Chair of the Education Committee; a trustee at New World Symphony; a trustee of Aspen Art Museum, and a trustee of the Americas Foundation of the Serpentine Galleries.

Eugenio Re Rebaudengo and Olga Re Rebaudengo

Eugenio Re Rebaudengo is an entrepreneur and art collector with more than 15 years of experience in the artworld. His interest in the arts led to greater involvement in the family's foundation, Fondazione Sandretto Re Rebaudengo and he was appointed part of its Board of Directors in 2008. Since then he has been actively engaged in developing the collection and the organisation of shows by artists including; Michael Armitage, Avery Singer, Josh Kline and Sanya Kantarowski amongst others. After moving to London, Re Rebaudengo received an MSc degree in Management from the London School of Economics. He founded ARTUNER in 2013, an art platform staging curated selling exhibitions online and through an ambitious programme of international shows. Over the last ten years, Re Rebaudengo has focused on identifying talented artists in the early stages of their careers and helping them develop, organising over 40 exhibitions worldwide.

Having graduated from the London School of Economics, Olga Re Rebaudengo spent 10 years in the financial industry in London (JPMorgan Investment Banking and Hedge Fund Industry) before moving into the art sector joining ARTUNER in 2017. Passionate about art, fashion, sustainability and philanthropy, Olga went on to found ArtCollab in 2019. ArtCollab is a philanthropic project by *Fondazione Sandretto Re Rebaudengo*, aimed at bringing together artists from various disciplines to create one-of-a-kind products with all profits going towards programming at *Fondazione Sandretto Re Rebaudengo*.

Patrizia Sandretto Re Rebaudengo

Patrizia Sandretto Re Rebaudengo has been collecting art for over three decades. She is the President of Fondazione Sandretto Re Rebaudengo which she created in 1995. In 2017, she



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founded Fundación Sandretto Re Rebaudengo Madrid. Since 2017, she has also been President of the IEO-Monzino Foundation, supporting the European Institute of Oncology-Monzino Cardiologist Center. She plays an active role in many leading international institutions, including MoMA, New York; Tate, London; The New Museum, New York; Philadelphia Museum of Art; Bard College, New York and the Rockbund Art Museum, Shanghai. In 2023 she was appointed President of the Fondazione per l'Arte Moderna e Contemporanea CRT, Turin.